



Over **23,000** Magazines  
Mailed by the **1<sup>st</sup>** of the Month  
**February - December** to:

- East Greenbush
  - North Greenbush
  - Rensselaer
  - East Schodack
  - Schodack Landing
  - Nassau
- West Sand Lake
  - Averill Park
  - Valatie
  - Kinderhook
  - Niverville
  - Castleton
  - Poestenkill

**Our Towne Magazine is a hyper-local monthly community resource magazine promoting small businesses & organizations in our community.**

Our goal is to **"Connect the Community"**

Read online at [www.ourtowne.net](http://www.ourtowne.net)

**1,000 placed around town in high traffic locations.**



**Print Advertising Prices include promotion on the Our Towne Magazine Facebook Page.**

**Ask about Expert Writing Opportunities and Social Media Services**

**Premium Positions:**

1 Month

Inside Front Cover 1/2 page: **\$425**

Inside Back Cover 1/2 page: **\$425**

To reserve the Front Cover, you must purchase 8 additional ads of a 1/3 page or larger.

**FRONT COVER (includes page 3):  
\$1,500**

**BACK COVER (2/3 page): \$725**

**AD Requirements**

CMYK Color: 300 dpi in JPEG or PDF

Bleed Size: add 1/4" on four sides

Deadline: the 18th of each month

**\$25 ad set-up fee**

**Jennifer Felts**

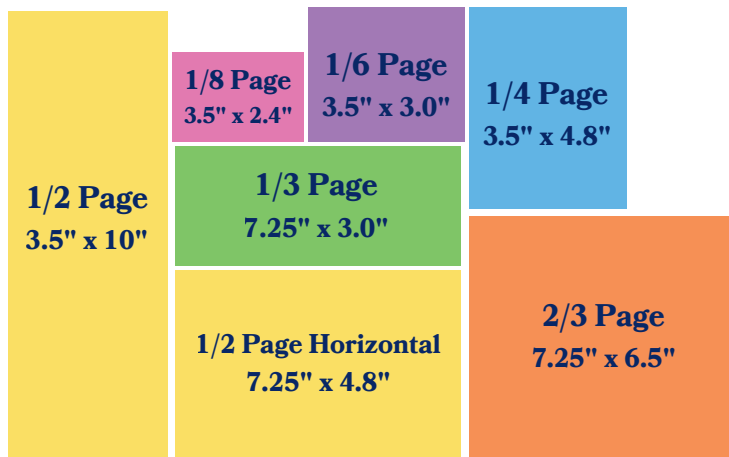
Publisher & Fellow Small Business Owner

Call/Text: 518-380-1279

E-Mail: [jennifer@ourtowne.net](mailto:jennifer@ourtowne.net) & [felts66@yahoo.com](mailto:felts66@yahoo.com)

Facebook & Instagram: Our Towne Magazine

Ad Size	Width x Height	1 Ad/Month	3 Ads/Month	Annual Contract
Full Page	7.25" x 10"	\$600	\$575 per ad	\$550 per ad
2/3 Page	7.25" x 6.5"	\$500	\$475 per ad	\$450 per ad
Half Page	7.25" x 4.8"	\$375	\$350 per ad	\$325 per ad
1/3 Page	7.25" x 3.0"	\$290	\$275 per ad	\$260 per ad
1/4 Page	3.5" x 4.8"	\$250	\$225 per ad	\$200 per ad
1/6 Page	3.5" x 3.0"	\$170	\$155 per ad	\$140 per ad
1/8 Page	3.5" x 2.4"	\$140	\$130 per ad	\$120 per ad



**Submit A Community Calendar Event, Announcement, or Fundraiser:**

E-mail a paragraph with event details & contact information to [events@ourtowne.net](mailto:events@ourtowne.net) by the 18th of the month prior.

Please do not send a PDF of a flyer.

**Community Event/Announcement:** Free space is not guaranteed and available on a first come, first serve basis.

**Fundraiser:** \$25 for up to 75 words, and \$50 for 75 - 150 words.

**Read current & past issues, view testimonials & more online at [www.ourtowne.net](http://www.ourtowne.net)**